



## intelligent Competitor Analysis (iCA)

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### INTRODUCTION

Intelligent Competitor Analysis uses cutting-edge technology tools to bring you various insights about your competitor at your fingertips

Collecting this data has always been a cumbersome process, it takes many weeks or months to collate competitor market information which becomes outdated by the time it is collected and organized in a manner ready for analysis. Thanks to iCA you can now perform this activity with the click of a button in a matter of hours. This enables looking at real-time data and enabling strategic business decisions that saves time and money.

### Why Klouder.ai

#### A Partner

We walk the journey with you and grow together.

#### Innovation

We continue to refresh our products and services to help you improve your overall experience.

#### Outcome

Result-oriented outcome; improve efficiency, accuracy and quick turnaround.

#### Modern Technology

We use latest technologies including AI, Machine Learning, RPA, Cloud, so product is ready today and for the future.